

# NEWSLETTER 3

ERASMUS+ KA220-YOU PROJECT

NATURAL ORIGINS



## MONTHLY NEWS

EGINA provides an intensive 3-day training in natural products, the ways they are used today offering multiple benefits, and their characteristics that render them effective means for cultural interaction among members of the community.

## SHORT TERM TRAINING EVENT IN ITALY

Natural Origins Training Activity was held by European Grants International Academy SRL (EGINA) on 13-17 May in Foligno, Italy. Two trainers from Cyprus, Türkiye, Greece, Spain and Italy participated the event during 3 working days.



The participants were introduced:

- Design Thinking for Sustainable Development
- Navigating Market Research for Natural Product Ventures
- Empowering Migrant Entrepreneurs: Crafting Effective Marketing Strategies



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Naturalorigins

Natural Products and Trade Opportunities

Naturalorigins

Basic Skills and Competences for Young Entrepreneurs

## TRAINING ACCESS

The Natural Origins Training Platform was developed by Konnektable Technologies Limited from Ireland with the contributions of all the project partners. Young people and youth trainers can access the website here: <https://ols.natural-origins.eu/courses/>



## NATURAL ORIGINS TRAINING PLATFORM

The Natural Origins Training Platform contains training materials about Entrepreneurship and Natural Products Trade focused both on trainers in the field and young people with a migrant background. Through the courses, it is aimed to offer a well structured training activity for the needs of the target groups in the project.

The platform offers the two courses available, the train-the-trainer manual for improving teaching tools and methodologies and a user guide. Each course is divided into 6 Units. At the end, the user is advised to take a relevant quiz for finalizing each course.

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